

E & E Systems Chooses Community for Puma Club

Modern, multi-story nightclub in Bangalore, India provides high-quality sound, custom-tailored for each zone.



Puma Club Bar and Vertical Garden with Community VERIS 1596, VERIS 8 and S-218S Loudspeakers

E & E Systems (India) Pvt Ltd has designed and installed a Community loudspeaker system for the Puma Social Club in Indiranagar, Bangalore, operated by the world leading sports brand of the same name. India's third most populous city, Bangalore is the capital city of the Indian state of Karnataka, located on the Deccan Plateau in the south-eastern part of Karnataka.

The Puma Social Club, located above the Puma store on Indiranagar's busiest street, provides the community with a unique venue incorporating restaurants, bars and artistic space for the country's most prolific DJs and artists. With indoor and outdoor spaces, the multi-story club's open areas take full advantage of the region's climate to create an atmospheric night environment.

For the main dance and bar areas, E & E Systems chose a combination of Community VERIS 1596, 2-way 15-inch and VERIS 8, 2-way 8-inch loudspeakers, and S-218S dual 18-inch subs. The Community VERIS Series provides consistent sound quality throughout the venue, while delivering the significantly different sound levels required for dance floor and bar. The well-defined dispersion patterns provided by the VERIS Series were also a great benefit in controlling sound for the various zones, with minimum spill to adjacent areas.

System processing is handled by a Symetrix Jupiter 8 and the Community loudspeakers are driven by Pryn Audio and Ashley amplifiers.

Jesmon Kunjmon, Project Manager of E & E Systems, commented, "The Puma Social Club is an innovative and exciting new venue and we have provided a system that delivers the quality sound it required."

Competing across all retail brands in India, The Puma Social Club was recently awarded The Best Marketing Concept of the Year by ET Retail Awards.

Links for further information/interest:

[High-resolution photo of the Puma Club](#)

[E&E Systems Website](#)

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